



# BRIAN ENRIQUEZ

10+ Years Graphic Design Experience



## Address

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## Website

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## EXPERIENCE

### Franklin Wireless (Dec 2021 - Current)

Manage and create engaging content across social media platforms, ensuring consistent brand messaging and audience growth. Oversee graphic design, web design, and marketing materials to support digital strategies and enhance the online presence of multiple brands. Lead the development of new branding for internal brands, ensuring a cohesive visual identity and strategic alignment.

### Pacific Imaging (Jun 2020 - Nov 2021)

Prepared and optimized art files for print production, ensuring precision and adherence to quality standards. Designed a range of print collateral—including business cards, hotel key card sleeves, door hangers, and social distancing posters—customized to align with client specifications and brand guidelines.

### Vista Prime Management (Platinum Vape) (Sep 2016 - Apr 2020)

Developed the brand's logo and designed original packaging for vape products in Michigan and California, as well as packaging for chocolate bars. Created various sales and marketing materials while maintaining and updating the company website. Managed and updated the brand's presence on Weedmaps and Wayv. Gained comprehensive knowledge of cannabis industry packaging regulations in California, Michigan, and Oklahoma, ensuring compliance across all materials.

### MY Marketing (Jun 2016 - Aug 2016)

Led the art and design department, overseeing all creative processes and managing a team. Developed the company's branding, ensuring a cohesive visual identity across all platforms. Designed, launched, and managed the company website, while creating and maintaining content for multiple social media channels, driving brand visibility and engagement.

### KJM Enterprises (Jan 2015 - May 2016)

Held many positions, some of those positions were Web Designer, Production Artist, Product Photographer, DTG Operator, and Graphic Artist. My day-to-day consists mostly of a Production Artists/ Color Separator. Operated the company's Direct to Garment (DTG), Product Photography, and maintenance of the company's website.

### RERN (Apr 2014 - Sep 2014)

Created and updated multiple websites for different real estate radio host. Each website was customized to meet the needs of the host.

## EDUCATION

### SNHU- Southern New Hampshire University

Bachelors Degree in Graphic Design.

### ITT Technical Institute San Diego

Associates Degree in Visual Communications.

## SKILLS & EXPERTIZE



Photoshop



Illustration



Indesign



Premiere



After Effects



Bi-Lingual  
(Spanish & English)



Wordpress



Microsoft Office Suite